

UniMAP Optimizes Sellable Graduate through CEO Program

Arau, Jan 19 (Bernama) - Universiti Malaysia Perlis (UniMAP) constantly working to optimize university graduates through the programs outlined in the Faculty of Chief Executive Officer (CEO) Program, said UniMAP Vice-Chancellor Datuk Prof Emeritus Dr Kamarudin Hussin.

"In order to strengthen the core program, UniMAP take the initiative in cooperation with world-leading equipment companies, B.Braun, which has expertise in the latest medical technology and pharmaceuticals.

"UniMAP under the Center of Industrial Cooperation and Government Agencies as well as Industry Centre of Excellence Healthcare Cluster(ICoE Healthcare) an opportunity for students to undergo industrial training at B.Braun based in Penang through Structured Practical Training Program," he said.

He told reporters after attending the Faculty of CEO-'Envision Your Future 'with the President of the Asia Pacific B.Braun, Anna Maria Braun in Dewan Kecemerlangan UniMAP, here today.

Also present were, Raja Muda Perlis Tuanku Syed Faizuddin Putra Jamalullail and his eldest daughter Sharifah Khatreena Nuraniah Jamalullail.

Royal guests were greeted by the Director of Industrial Relations of the Ministry of Higher Education Dr Arham Abdullah, Kamarudin and senior officer of the university.

In the program, Anna Maria shared her thoughts on life's journey began as a student of law at a university in Germany, before going into business in medical technology and pharmaceutical industries operated for generations by the Braun family since six generations.

"It does not matter where we start, but how is the end of us because not everything worked out as planned it will be extremely successful," she said.

Anna Maria said that it was her responsibility as a corporate member to provide useful input to the community, especially to students.

"I'm really interested in things like this (giving a public lecture). In a way, I can share them with useful tips and advice to move forward with a business.

"In B.Braun, we are very conscious of expertise in research and development (R & D) and operating our factory in Penang, a benchmark for our major production hub in Malaysia," she said.

For the record, Braun is a National Adjunct Professor officially appointed by the Ministry of Higher Education, and is also involved in the Program Faculty of CEO, the CEO line-up of leading companies in Malaysia in order to share experience and coaching through motivational talks or as an advisory panel of 22 public universities.

The sharing session that lasted for three hours, was attended by about 600 students and UNIMAP academics.

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