

**WELCOMING SPEECH BY**  
**BRIG. GEN. DATUK PROF. DR. KAMARUDIN HUSSIN VICE CHANCELLOR OF**  
**UNIVERSITI MALAYSIA PERLIS**  
**FOR ASIA SUMMER PROGRAM 2014**  
**ON 6TH AUGUST 2014**  
**AT UniMAP MAIN CAMPUS, PAUH PUTRA**

Assalamualaikum Warahmatullahi Wabarakatuh, Salam Sejahtera dan Salam Satu Malaysia

**Salam Perlis, 'Raja Berdaulat, Rakyat Berilmu, Negeri Sejahtera, Perlis Maju'**

**Salam Ilmu, Keikhlasan, Kecemerlangan UniMAP**

**SALUTASI DI RAJA**

Mengadap Duli Yang Teramat Mulia Raja Muda Perlis, Tuanku Syed Faizuddin Putra Ibnu Tuanku Syed Sirajuddin Jamalullail, Tuanku Canselor UniMAP serta Duli Yang Teramat Mulia Raja Puan Muda Perlis, Tuanku Hajjah Lailatul Shahreen Akashah Khalil, Pro-Canselor UniMAP.

Ampun Tuanku, Sembah Patik Mohon Diampun,

Terlebih dahulu patik bagi seluruh warga Universiti Malaysia Perlis (UniMAP) merafak sembah, menjunjung kasih yang tidak terhingga, atas perkenan Duli Tuanku berdua bercemar duli berangkat hadir ke **Majlis Perasmian Asia Summer Program 2014** pada pagi ini.

Sesungguhnya keberangkatan Duli Tuanku pada pagi ini memberi seribu kemeriahan kepada patik-patik keseluruhan yang hadir pada hari ini. Justeru tiada kata-kata yang dapat dinyatakan untuk menggambarkan betapa bersyukur dan gembiranya patik-patik sekalian menyambut keberangkatan Duli Yang Teramat Mulia Tuanku berdua pada hari ini. Semoga Duli-duli

Tuanku terus diberi nikmat kesihatan yang baik, dipanjangkan umur serta sentiasa berada dibawah lindungan Allah S.W.T. Inshaallah.

Ampun Tuanku,

Izini patik untuk menyampaikan ucapan kepada semua barisan tetamu yang hadir dalam Bahasa Inggeris;

### **SALUTATION**

**Associate Prof. Dr. Janjira Wongkhomthong**, President Christian University of Thailand,

**Professor Rolly Intan**, Rector of Petra Christian University, Indonesia,

**Ibu Marniati**, Rector of Universitas Ubudiyah Indonesia,

**Dr. Jeoung Sung Cho**, Vice President, Dongseo University, Korea,

**Prof. Masumi Ishida**, Vice President of Josai International University, Japan,

**Dr Siriwan Ratanakarn**, Vice President for International Affairs, Bangkok University, Thailand,

**Yang Berhormat Datuk Shah Headan B. Ayooob Hussain Shah**, Members of Board of Directors of Universiti Malaysia Perlis,

The Honourable Senior Officers, Lecturers,

Distinguished Participants of The Asia Summer Program (ASP) 2014.

Media Representatives, Ladies and Gentlemen

### **INTRODUCTION**

1. On behalf of the organizing committee of ASP 2014 and Universiti Malaysia Perlis (UniMAP), I would like to extend a very warm welcome to all faculty members, staff and participating students of the Asia Summer Program (ASP 2014). Welcome to Perlis, situated in the north of Malaysia, bordering Thailand, a small but very colourful state of Malaysia.
2. It is a great honour and privilege for UniMAP to host this year's ASP program. As this is the third ASP, I hope we will enjoy similar and greater success as conducted by the last two organizers – in Petra Christian

University, Indonesia in 2012 and in Dongseo University, Republic of Korea in 2013.

3. The idea of having the ASP program was first mooted by Dr. Jekuk Chang, President of Dongseo University, Korea and Prof. RollyIntan, Rector of Petra Christian University, Indonesia. I believe that without them, the ASP program would not have been initiated, and we would not be here today. To these two great personalities, thank you very much. A round of applause for them, ladies and gentlemen.

### **ASIA SUMMER PROGRAM**

Ladies and gentlemen,

4. The Asia Summer Program involves collaboration between higher learning institutions across Asia. Its main purpose is primarily to provide Asia's future leaders with a strong understanding of Asian perspectives, and for them to experience cultural differences inside and outside of the classroom.
5. With the current globalization strategies, the experience gained by the students will be an added advantage as a holistic individual, needed by the industries in their respective countries and internationally. Each year, the founding universities will take turns to host the ASP program, allowing the participants to get a taste of the host's culture and way of life. I strongly believe that the participants will get to experience the 'extraordinary' and have the opportunities to gain the best learning experiences the ASP has to offer.
6. The ASP places emphasis on the elements of culture, creativity and collaboration in all its activities and courses, towards harnessing talents of today and leaders of the future. This is also a great opportunity and platform for networking across the globe. As we all are aware, cultural interaction is essential for students to open up their hearts, minds and

souls, to enable them to navigate and experience the diverse cultures of communities in this world. In today's global workplace, to have intercultural skills is an imperative.

7. Now more than ever, future employers are no longer just looking for technical skills, they are also putting greater focus on an employee's ability to speak another language, to demonstrate respect for others and to cope with cultural differences. I am very certain the 3 weeks ASP Program will help our students to develop these skills.
8. The ASP also acknowledges that the 21<sup>st</sup> Century global workplace seeks individuals who are able to use their imagination freely, individuals who demonstrate ability to improvise and exhibit the different positive working attitudes and appreciate and respect cultures. The ASP program seeks to do exactly this.
9. The activities are designed to give participants the opportunities to explore as well as enhance their creativity and enrich their life experiences. In addition, the ASP enables participants and academic staff to experience studying and working abroad with partners from various universities around the world.
10. It opens up opportunities for higher learning institutions from different countries and regions to connect and communicate with each other. It is also our wish that the ASP program will bridge the gap and strengthen the relationship between all participating universities and lead to further meaningful collaboration in the future.

Ladies and gentlemen,

11. Today, I am very proud to announce that for this year's ASP program at UniMAP and Perlis, we have 230 students from 23 participating universities from all over the world. I believe that this number will continue to grow in the years to come, and I am thrilled to see new participants amongst institutions of higher learning.
12. The two core components in the ASP program are its courses and students activities. The number of courses offered in the ASP has grown

from year to year, from only 9 courses offered by 3 universities in Petra Christian University to 25 courses from 11 universities in Dongseo University and in this year's ASP, we have 30 courses offered by 15 universities.

13. As there is a large number of courses offered, students who participate in the ASP courses will get a taste of cultural diversity, will be able to hone their creative skills, and will have the opportunity to develop their multilingual competency. To add value to the ASP program, each course taken may contribute towards a student's home university graduation requirements based on an agreement for credit transfer between the participating universities.
14. Moving away from the classes, we have planned outdoor activities, group activities, sports, trips and excursions with much emphasis on Malaysia and our cultural diversity.
15. Participants will experience invaluable learning experiences through these student activities. I am sure friendships and strong bonds will be developed through participation in these activities as we have witnessed in the two previous ASP programs.

## **CLOSING**

16. I sincerely hope that at the end of the programme, you will gain a tremendous experience from ASP 2014. Enjoy your stay with us, live the experience, make new friends, and most importantly, have fun. If you have any problem, feel free to contact our secretariat who will be at your service. We will try to do our best to ensure that you are comfortable. My appreciation to all the committee members who have worked very hard to ensure ASP 2014 a great success.
17. Last but not least, my heartiest appreciations to our kind donors as follows;-

- i. Kementerian Pengajian Tinggi**
- ii. Lembaga Pembangunan Langkawi (LADA)**
- iii. Forest Research Institute Malaysia (FRIM)**
- iv. Oz Homme Sdn. Bhd.**
- v. Kulim Technology Park Corporation Sdn Bhd**
- vi. Jabatan Perhutanan Negeri Perlis**
- vii. Regional Sales Manager Northern Region**
- viii. BMC Travel**

Thank you very much and enjoy your stay in Perlis.

Ampun Tuanku,

Sekian sahaja sembah ucapan patik. Akhir kata, patik mewakili seluruh warga UniMAP ingin merafak sembah, menjunjung kasih yang tidak terhingga sekali lagi kepada ke bawah Duli Duli Tuanku kerana sudi bercemar duli berangkat hadir ke **Majlis Perasmian Asia Summer Program (ASP) 2014** ini.

Patik sudahi dengan Wassalamualaikum Warahmatullahi Wabarakatuh.

Thank you.