THE GERNS PRINCIPLE

DATE, TIME & VENUE September 29, 2014 | 2.00 p.m. – 5.00 p.m. Dewan Kuliah Pusat, Pauh Putra ORGANIZED BY Universiti Malaysia Perlis (UniMAP)



Professor William Maxwell

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(Ed. D., Harvard University) President - CEO Inventive Quotient, LLC

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BIOGRAPHY

Dr. William Maxwell was born in Arkansas and grew up in Arizona, graduating valedictorian from Phoenix's Carver High School. He attended Howard University in Washington, D.C.; Oregon State University; the University of California, Berkeley; the University of Maryland; Oxford University; and Harvard University where he earned a master's and a doctorate in education.

Dr. Maxwell has taught at the university level since 1954, including universities in Korea, Nigeria, Fiji, and in the United States. He has researched and lectured on child development and increasing human intelligence in over fifty nations on all continents. Dr. Maxwell has been dean of schools of education in three of those continents, including The University of the South Pacific in Suva, Fiji, and California State University, Fresno. He has published in refereed journals in Korea, Nigeria, Australia, Fiji, France, the United Kingdom and in the U.S. His book, "Thinking: The Expanding Frontier", published by Erlbaum in 1983, was placed on the recommended reading list on thinking at Harvard University.

Dr. Maxwell was elected to two honor societies at Oregon State and was among two in his class voted into the Phi Delta Kappa Honor Society at Harvard University. His IQ-raising game, Inventive Quotient, I.Q., was developed and tested with 435 students in 17 classrooms in Suva, Fiji, under the supervision of 34 teachers. Inventive Quotient, I.Q., was patented in Fiji and copyrighted worldwide. With his late wife, Mary Elizabeth Maxwell, while in Fiji, he published a book titled "52 Ways to Raise the IQ of a Child".

Dr. Maxwell is currently Professor of Thinking at the University of Advancing Technology (formerly the CAD Institute), Tempe, Arizona, a university specializing in the sciences and applications of computer technology.

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