

IEM's First Meeting with Staff and IEM Student Section Representatives of Universities in the Central Region

SUB COMMITTEE ON MEMBERSHIP DRIVE AND PROMOTIONS

reported by



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Participants who attended the morning dialogue session



Participants who attended the afternoon dialogue session

The Sub-Committee on Membership Drive and Promotions (MDP) organised an inaugural meeting between MDP, staff representatives of universities and IEM Student Sections of the universities in the Central Region. It was held on 28 February, 2017, at Bangunan Ingenieur, to allow universities provide feedback on activities organised by IEM within and outside the universities. The ultimate objective was to ensure that IEM continued to stay relevant to both the staff and students in tertiary institutions.

A total of 21 public and private universities participated and MDP took the opportunity to understand the needs of students and the universities as well as current issues. This would help MDP develop a closer rapport with the various engineering faculties of the participating universities. The meeting also discussed ways to help develop and nurture a better understanding amongst students on the role of IEM and the benefits of being a member.

During the two dialogue sessions, both the university staff and IEM Student Section representatives shared ideas and said there was a need to further enhance the existing collaboration between IEM, the IEM Student Sections and the respective universities. Several universities that do not have IEM Student Sections also expressed an interest in establishing IEM Student Sections in their universities and in executing a collaborative MoU with IEM. By establishing a Student Section in the universities, IEM will be able to



Recognition of Most Active Student Section to UiTM

promote awareness among engineering students on the importance of being a professional engineer at an early age, as well as provide a platform for them to be involved in various engineering related activities.

MDP also took the opportunity to present "The Most Successful IEM Student Section" award to IEM-UiTM Student Section for outstanding performance in the recruitment of Student Members for 2016. IEM received 807 applications from UiTM for Student membership last year.

In conclusion, the exchange of ideas, input and feedback during the meeting will be helpful in assisting IEM stay ahead as the preferred institution for the universities. We would like to thank all participants for their attendance and for assisting IEM achieve its vision to increase its membership to 100k by 2020. ■