

**Speech by the Vice Chancellor
The opening of 3-Day Clinic on 'Teaching Entrepreneurs Through
Experiential Education'**

28 March, 2008

Dignitaries' names (to be given)

Assalamualaikum warah matullahi-wabarukatuh, and a very good morning

I would like to begin this welcoming speech by stating the fact that the entrepreneurship and engineering culture is a subject very close to my heart. Being the leader of an organization with the core business of educating young minds, it is, in my opinion, that entrepreneurship and engineering must have close relationship to each other, and the fusion becomes the focal point of the education in UniMAP. It is one of this University's aspirations that the graduates who wish to be involved in entrepreneurship must be productive and creative so that they can contribute to the overall well-being of the nation and the world.

I would like to officially welcome Professor **Howard H Frederick**, who is **Professor of Innovation & Entrepreneurship from Unitec, Auckland, New Zealand**. Your presence here, Professor Frederick, brings home a powerful message to our students, staff and local community alike - that the University is serious about doing all it can to ensure that entrepreneurial skills are within the reach of our students and staff alike. We are indeed privileged to have you here with us today.

I hope this 2-day clinic and workshop will bring much opportunity for the participants to interact with Professor Frederick. I hope all participants will use this opportunity to the fullest and create entrepreneurship as one of the meaningful endeavours in life. For participants from UniMAP, you are also expected to undergo further training and workshops after this and subsequently become effective trainers at your respective schools and centres. All Deans will have to report to me on the progress of their entrepreneurship and innovation programs one month from now.

I would like to end this speech by thanking all my staff, particularly those from the Sustainable Development Unit, Centre for International Affairs, Centre for Communication Skills and Entrepreneurship, the Small-Medium Enterprise Unit and the Corporate Communication Unit who have helped make this clinic a successful one.

Thank you.