

## Summary Of Malaysia Night Achievements, London (2010-2015)

Achievement	2010	2011	2012	2013	2014	2015
<b>No of visitors</b>	20,000	25,000	23,000	35,000	43,000	53,000
<b>Total sales (restaurants)</b>	£44,000 (RM237,600)	£48,500 (RM261,900)	£40,848 (RM220,579)	£60,235 (RM325,269)	£86,395 (RM466,533)	£96,200 (RM614,333)
<b>Total sales (product)</b>	£6,500 (RM35,100)	£6,000 (RM32,400)	£8,400 (RM45,360)	£16,556 (RM89,402)	£31,050 (RM167,670)	£35,700 (RM227,980)
<b>Total likes Facebook/ Twitter followers</b>	-	3,322	4,322	7,100	8,035	11,566

Source: Matrade