## Summary Of Malaysia Night Achievements, London (2010-2015)

| Achievement | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ne of visters | 20,000 | 25,000 | 23,000 | 35,000 | 43,000 | 53,000 |
| Total sales (restaurants) | $\begin{array}{r} £ 44,000 \\ (R M 237,600) \end{array}$ | $\begin{array}{r} £ 48,500 \\ (\text { RM261,900 ) } \end{array}$ | $\begin{array}{r} £ 40,848 \\ (\mathrm{RM} 220,579) \end{array}$ | $\begin{array}{r} £ 60,235 \\ (\mathrm{RM} 325,269) \end{array}$ | $\begin{array}{r} £ 86,395 \\ (\text { RM466,533) } \end{array}$ | $\begin{array}{r} 896,200 \\ (\text { RM614,333) } \end{array}$ |
| Total sales (product) | $\begin{array}{r} \mathrm{E}, 500 \\ (\mathrm{RM} 35,100) \end{array}$ | $\begin{array}{r} \quad 6,000 \\ (\mathrm{RM} 32,400) \end{array}$ | $\begin{array}{r} \mathrm{E}, 400 \\ (\mathrm{RM} 45,360) \end{array}$ | $\begin{array}{r} £ 16,556 \\ (\text { RM } 89,402) \end{array}$ | $\begin{array}{r} \text { E31,050 } \\ (\text { RM167,670) } \end{array}$ | $\begin{array}{r} £ 3,5,700 \\ (\text { RM } 227,980) \end{array}$ |
| Total llkes Faceboold Tuitter followers | - | 3,322 | 4.322 | 7.100 | 8,035 | 11.566 |
|  |  |  |  |  |  | Source: Matrode |

