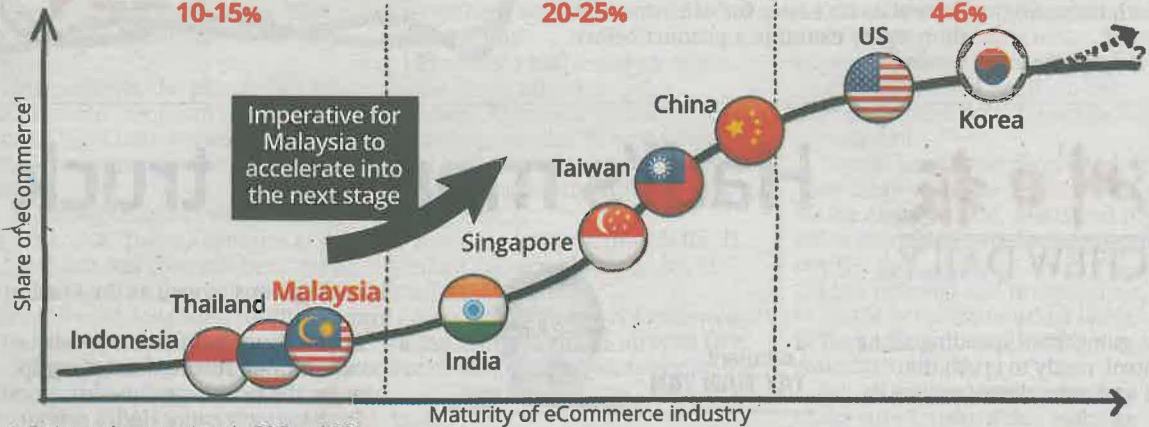


Evolution curve of eCommerce

Nascent
10-15%

Growth
20-25%

Mature
4-6%



Imperative for Malaysia to accelerate into the next stage

1. Estimated transactions in B2C and B2B
Source: A.T.Kearney