

SPEECH BY

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CHANCELLOR OF UNIVERSITI MALAYSIA PERLIS FOR UniMAP
INTERNATIONAL ENTREPRENEURSHIP AND STREET FAIR
(UIESF) 2013***

ON 6th DECEMBER 2013

AT UNICITI ALAM, SUNGAI CHUCHUH

Assalamualaikum Warahmatullahi Wabarakatuh Salam Sejahtera dan **Salam Ilmu, Keikhlasan, Kecemerlangan UniMAP**

SALUTATIONS

Yang Berbahagia Prof. Dato' Wira Dr. Mohd Salleh Din, Director of Centre for Entrepreneurship Development, Commercialisation & Intellectual Property Management (E-CIP) Universiti Malaysia Perlis

Senior Officers of UniMAP

Deans and Head of Departments of Universiti Malaysia Perlis,

Distinguished Guests from all international and national academic institutions,

Distinguished Guests from the industries,

Last but not least distinguished Participants of UIESF 2013,

Media Representatives, Ladies and Gentleman.

INTRODUCTION

1. My deepest gratitude to Allah the Almighty, to bring us together, on this beautiful evening. Congratulations to the Center for Entrepreneurial Development, Commercialization and Intellectual Property Management (E - CIP) and the Ministry of Education (MOE) for successfully implementing UniMAP International Entrepreneurship Program And Street Fair (UIESF 2013) .
2. I understand that the program involves a total of 19 public (universities) with participations, and attended by 400 students from local and international. It is encouraging to see the participations and efforts rendered from various cultures in this event. The success achieved in the realization of this program is the result of teamwork and commitment to the task.

Ladies and gentlemen,

UniMAP International Entrepreneurship Program and Street Fair (UIESF) 2013

3. It is heartening to note that this event is held for the first time and at our new green campus at Uniciti Alam, Sg . Chuchuh. For your information, this campus was completed and occupied by students in September 2013. I was informed that the four-day program is going to be filled with exciting events, such as exhibitions, competitions, forums, workshops and cultural performances.
4. In line with the main objectives of this program, which to expose university students to the world of international entrepreneurship and

business opportunities that can be explored at the international level. The participants will also be exposed to the international entrepreneurial culture from different countries with diverse backgrounds. This program will be a good platform for participants to increase their networking in entrepreneurial and business opportunities internationally.

5. I believe that successful entrepreneurs are entrepreneurs who have gone through obstacles and challenges throughout their business undertaking. It is known that producing entrepreneurs is not an easy task.
6. In line with the government aspirations and efforts to widen the scope in entrepreneurship and business by our government to encourage entrepreneurs towards development of their businesses. Various initiatives have been provided such as opportunities, financial aid resources and the skills to enhance entrepreneurship knowledge and capabilities.
7. Therefore, the role of the universities and other institutions is essential to complement the government's initiative in creating entrepreneurs for the future that can compete globally, given the right programs, courses and training.

Ladies and Gentlemen,

IMPLEMENTED APPROACH

8. The involvement of the university in the development of entrepreneurial interest among students and the local community is nothing new. Through the Center for Entrepreneurial Development, Commercialization and Intellectual Property Management, better known as E-CIP,

entrepreneurship development agenda is translated into a number of entrepreneurship development programs to nurture a culture of entrepreneurship among students.

9. International entrepreneurship is an important sector and given the utmost attention by the government. This area is also a major contributor to the GDP, and it will continue to grow over time. Therefore, through UniMAP International Entrepreneurship Program And Street Fair I believe the international entrepreneurial activities can be realized through the provision and support that has been extended by the Ministry of Education to UniMAP . UniMAP is indeed very delighted to organize this program successfully, which will be held over the period of four days and we appreciate the effort and collaboration different universities, institutions, agencies, companies, and industries.

10. I am happy to note that in UniMAP, a total of **3,097** students are pursuing entrepreneurial programmes organized by the university. This is to prove that the field of entrepreneurship, international entrepreneurship, are the premium choice of students nowadays.

CLOSING

11. Before I conclude, my appreciation goes to all the participants. I believe with the existence of such program, it is possible that one day the students can become a successful entrepreneur not only locally, but also at the international level.

12. Last but not least I would like to express my appreciation to all those who are involved in making sure that this programme is a success. I sincerely hope that this program will have a positive impact and enhance their entrepreneurial skills.

With great pleasure I officially launch ***UniMAP International Entrepreneurship Program and Street Fair 2013.***

Sekian, Wassalamualaikum Warahmatullahiwabarakatuh.