

Intellectual Property (IP) Seminar & Workshop



UniMAP

Organised By:
Centre for Entrepreneurship Development,
Commercialisation and IP Management (E-CIP) UniMAP

In Collaboration With:
Adastra IP (M) Sdn. Bhd.

Date: 23rd April 2014 (Wednesday)

Time: 8.30am-5.00pm

Venue: Bilik Seminar Kechor 1, Kompleks Pentadbiran Taman Kechor, UniMAP

GET EXPERT ADVICE ON THE IP PRACTICE

Attend for These Great Benefits:

The one-day seminar will cover the following topics:

- Introduction To Intellectual Property
- Patent Filing Process Overview—national and international
- Types of funding/grants available
- Patent Searching, with hands on demonstration
- Drafting & Claim Analysis

Agenda

Time	Content
08:30 am	Registrations
09.00 am	Welcome and Opening Address
09.15 am	Morning Tea Break
09.30 am	Introduction To Intellectual Property
10.30 am	Patent Filing Process and Strategies – National and International
11.30 pm	Types of Funding/Grants Available
12.30 pm	Lunch
02.00 pm	Patent Searching and Workshop
03.00pm	Claim Drafting and Analysis
04.30pm	Q & A



- Registration is **FREE** to UniMAP's Academicians and Researchers
- Seats is **LIMITED** and is on First-Come First-Served Basis
- Morning Tea Break, Lunch and Seminar Materials will be provided

To register, please complete and forward the **Registration Form** to ipc.ecip@unimap.edu.my or fax to 04-978 2749 before **21st April 2014 (Monday)**.

For further enquiries, please contact **Mr. Ameer Safwan** or **Mrs. Nurul Husna** at 04-976 8086

Featured Speaker



Mohan K

Mohan has more than 16 years of solid experience in the Intellectual Property field and has gained extensive experience in the preparation and prosecution of patent application and is a firm advocate of patentability of IT inventions. Upon graduating from Nottingham Trent University, United Kingdom in 1996, Mr. Mohan K. started his career with Shearn Delamore, a reputed legal firm. He went on to head the patent department in yet another reputed organization, Ella Chong Mirandah & Spruson (M) Sdn. Bhd.

In 2004 together with a team of legal and technical professional he started an IP firm Adastra Intellectual Property Sdn. Bhd. which continues to serve clients. Mr. Mohan has extensive experience of handling electronics, electrical, IT and mechanical inventions. Over the years, he has successfully built an excellent rapport with the Malaysia Patent Office and is familiar with foreign prosecutions especially the PCT route and US and European applications. Mr. Mohan continues to have a key involvement in the development of Intellectual Property locally and worldwide and has actively been a speaker at various talks and seminar organized by the government and commercial organizations in Malaysia and also been a judge for several inventions competitions held here.



Rahul Bagga

Rahul is a Indian Patent Agent and has more than four years of experience in handling patents matters. Prior to joining Adastra, Rahul work in India as Assistant Manager (Head) of the IP Department of a biotech company. There, he also had more than year long stint in handling regulatory affairs of Biosimilars/Biologics. He has extensive knowledge of patent laws of India, US and EP. He is capable of advising clients on different patent strategies to enhance Adastra's client IP portfolio both within Malaysia and overseas. He has extensive experience in drafting patent specifications in areas such as biotechnology, tissue culture, bioprocess engineering, chemical engineering, pharmaceuticals, chemicals and software.



Nor Aziah Yahaya Luddin

Aziah Yahaya is a practicing lawyer and oversees legal support for Adastra's clients. She is a former partner of Ram Rais & Partners and has more than 10 years experiencing serving as counsel in local and international trademark disputes. She has advised extensively on the most effective way in exploiting trademarks, trademark and copyright enforcement and prosecution. She is also well versed in preparing business agreements including licensing and registered user agreements.

