

Government Transformation Programme's Corporate Integrity Pledge

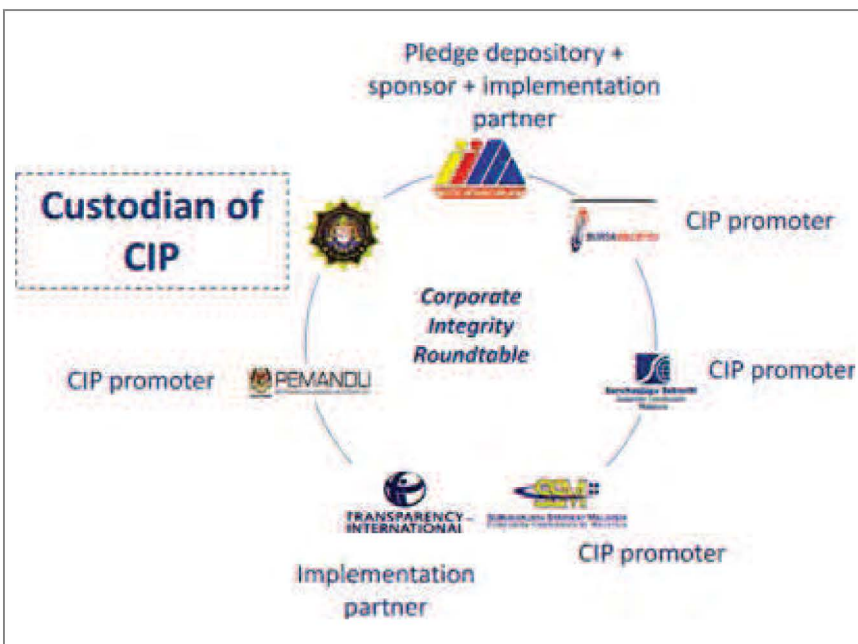
by Anti-Corruption NKRA, PEMANDU and Mechanical Engineering Technical Division

AS an initiative under the Government Transformation Programme, the Corporate Integrity Pledge (CIP) is a document that allows a company to make a commitment to uphold the Anti-Corruption Principles for Corporations in Malaysia.

By signing the pledge, a company is making a unilateral declaration that it will not commit corrupt acts, will work toward creating a business environment that is free from corruption and will uphold the Anti-Corruption Principles for Corporations in Malaysia in the conduct of its business and in its interaction with its business partners and the Government.

The effect of entering into the pledge is two-fold. Firstly, a company can use this Pledge to set itself apart from its peers by demonstrating to its stakeholders that its business operations do not include any hidden risks or costs that are associated with corrupt activities. By signing the pledge, the company can be listed in the register of signatories that is posted on the website of the Malaysian Integrity Institute (IIM). Secondly, a company will be making a clear stand of how it operates, and this will serve as a guidance to the company in its business interactions, should it be faced with the possibility of condoning any payments or other activities that would amount to corruption.

This Pledge is not issued by any regulator or authority but is a result of collaboration between the Malaysian Anti-Corruption Commission (MACC), Bursa Malaysia Berhad, the Companies Commission of Malaysia (SSM), the Malaysian Institute of Integrity (IIM), Securities Commission Malaysia (SC), Transparency International Malaysia and the Performance Management and Delivery Unit (PEMANDU), Prime Minister's Office. ■



PROFILE OF INCOMING IEM PRESIDENT FOR SESSION 2013/2014 – IR. CHOO KOK BENG

Ir. Choo Kok Beng pursued his career in Civil Engineering after his graduation from the University of Aberdeen, Scotland in 1977. He is the Managing Director of the Vertitech Group which specialises in building and structure auditing and rehabilitation.



Ir. Choo is the present Deputy President of the Institution of Engineers, Malaysia (IEM). He has been actively involved in the Institution since 1984 and has held several significant posts including its Honorary Secretary (1997-1999) and Honorary Treasurer (1996-1997). He will soon be taking office as the President of IEM for Session 2013/2014.

He is also a Fellow of the Technological Association of Malaysia (TAM), The Institution of Engineers, Malaysia (IEM), The Institution of Engineers Australia, Hon. Fellow of ASEAN Federation of Engineering Organisations (AFEO), Founding Fellow and Secretary-General of the Asean Academy of Engineering and Technology (AAET), a registered Professional Engineer in Malaysia, APEC, the International Engineers Register and a Chartered Engineer in Australia.

Above all, Ir. Choo has distinguished himself as the founder of the ASEAN Engineers Register (AER) that facilitates the mobility of engineering services within the ASEAN region. He has served as the AER's Head Commissioner from year 2000 to 2003 and was re-appointed for session 2010-2012. He was the Chief Secretary of AFEO for the 2003/2004 session, where IEM was entrusted the role of Engineer Registrar for the ASEAN region.

Over the years, Ir. Choo has been presented with many awards for his outstanding services and contributions. He was awarded the 'Outstanding Service Award' by the Minister of Works Malaysia for his contribution towards the engineering profession while serving as a member in the Board of Engineers, Malaysia (BEM) in 2001. Subsequently, he was awarded the '1st Class Friendship Medal' by the Royal Cambodian Government in 2002. In addition, in December 2010, Ir. Choo received another award during the 28th Conference of AFEO, namely the 'ASEAN Outstanding Engineering Achievement Award for the Year of 2010'.

In terms of his personal life, Ir. Choo Kok Beng is happily married with two lovely children and is blessed with four granddaughters.