



# PROFESSORIAL LECTURE SERIES

BY : PROFESSOR DR. ZURAIDAH MOHD ZAIN

"MEASURING UP (OR DOWN?) - HOW THE BEST OF INTENTION  
LEADS TO UNDESIRABLE CONSEQUENCES"

31 May 2012 (Thursday), 9.30 a.m  
Dewan Kapitool, Kangar

## Tentative Itinerary:

- 9.30 a.m - Arrival of staff and students
- 9.45 a.m - Arrival of Head of Departments, Deans and Distinguished Guests
- 9.55 a.m - Arrival of the Vice-Chancellor of UniMAP
- Pocession of Professor Dr. Zuraidah Mohd Zain
- **NEGARAKU** & University Anthem **WAWASANKU**
- Do'a Recitation
- Foreword speech by the Vice-Chancellor of UniMAP
- Multimedia Presentation
- Biodata Reading
- Inaugural Lecture by Professor Dr. Zuraidah Mohd Zain
- Token of Appreciation
- University song **SEDEKAD GEMILANG**
  
- 12.30 noon - Luncheon

*Attire: Lounge Suit & UniMAP Jacket*

