Patent And Commercialization Strategy For Universities Seminar



Organized By: Centre for Entrepreneurship Development, Commercialization and IP Management (E-CIP) UniMAP

> In Collaboration With: Pintas IP Group & Pintas Consulting Sdn. Bhd.

Date: 10th May 2012 (Thursday)

Time: 8.30am-1.00pm

Venue: Bilik Seminar Za'aba UniMAP, Seriab, Kangar, Perlis

FEATURED SPEAKER

Mr Lok Choon Hong

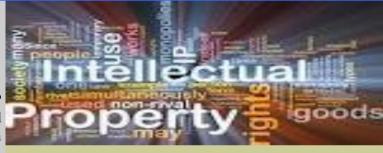
Mr. Lok Choon Hong is a founding partner of Pintas IP Group. He is a qualified lawyer (non-practicing) for Malaysia and Singapore and a registered patent, trademark, and industrial design agent.

Mr Lok holds a Bachelor Degree of Law from the University of Malaya and a Masters of Law degree from the University of Cambridge specializing in intellectual property and executive MBA degrees from INSEAD France/Singapore focusing on venture capital investment

For the past ten years, he has dealt with numerous crossborder intellectual property, registration, transfer and enforcement work. He is also attached to a venture capital fund focusing on the Asean and China Region. Mr Lok is a Director of Pintas IP Group Sdn. Bhd. (Malaysia), Pintas Pte. Ltd. (Singapore) and China Asean Venture Capital Fund Management Co. Ltd. (China)

- Registration is FREE to UniMAP's Academicians and Researchers
- Seats is LIMITED (35 pax) and is on First-Come First-Served Basis
- Morning Tea Break, Lunch and Seminar Materials will be provided

-To Register, please complete and forward the Registration Form



GET EXPERT ADVICE ON THE IP PRACTICE

Attend for These Great Benefits:

Patent and IP Protection Strategy For R&D Outputs From Universities

- -An overview of different categories of IP protection
- -Sources of IP rights from Universities
- -Functions of IP to universities and research institutions
- -IP Strategy Map for universities
- -IP Management Framework for universities

Pre-Commercialization Strategy For R&D Outputs From Universities

- Master Flow Chart of commercialization
- research output
- -Bridging the innovation gap

to ameersafwan@unimap.edu.my or fax to 04-978 2749 before or on 7th May 2012.

-For further enquiries, please contact Mrs. Nurul Husna at 04-979 8750 -Sources of fund

- -What does investor look for?
- -Technopreneur's checklists
- -Funding options in Malaysia