The 2nd Entrepreneurship and Management International Conference (EMIC 2011)



The 2nd Entrepreneurship and Management International Conference (EMIC 2011) provides a venue for substantive discussions dealing with entrepreneurship in its broadest sense and the management of entrepreneurial organizations. While EMIC 2011 is dedicated to investigating entrepreneurship across a broad spectrum of organizations, from new ventures to family-owned businesses to large corporations it also welcome research articles that are international in scope but having both global and domestic relevance. The papers accepted for the conference proceeding are also expected to have important implications for business practice and relevant public policy decisions. High quality papers identified in the review process shall be considered into International Journal of Economics and Business Modelling, Journal of Business Exellence e-Journal UiTM Perlis, Jurnal Intelek (Special International Edition) and International Journal of Business and Technopreneurship.



TOPICS (but not limited to the following)

- Strategic Entrepreneurship
- **Entrepreneurship Financial Management**
- New Approaches To Entrepreneurship Development
- SMEs / SMAEs
- Entrepreneurship And Creativity
- Interfaces Between Entrepreneurship And Technological Innovation
- Social Capital And Entrepreneurship
- Impact Of Public Policy On Entrepreneurial Ventures
- Economic Development And Entrepreneurship
- Social Entrepreneurship
- Culture Aspects And Its Effects On Entrepreneurial Activity
- **Entrepreneurial Governance**

- Marketing And Entrepreneurship
 Branding Strategies For Entrepreneurs
 Bio-informatics And Entrepreneurship

- Internationalizing SME Entrepreneurs

- Corporate StrategyStrategic Management

- Service Employee Performance Strategic Human Resource Management
- Development Of Human Capital New Resources Management Product And Service Pricing
- Product Design New Product

- Operation Research
- Organization Behavior
- Organization Development
- Organization Citizenship
- Training And Development
- Entrepreneurial Finance
- Apprenticeship And Vocational Trading
- Halal Marketing
- Entrepreneurial Ethics
- Electronic Commerce
- Applied Sciences & Sustainability
- Agro-Entrepreneurship
- Geographical Information System
- Global Positioning System

- Bio-Technology Renewable Ebergy
- Super Critical Extraction

- Engineeering Entrepreneurship Construction Management

IMPORTANT DATES

17-19th December 2011

31th August 2011

15th September 2011

Jointly organized by:





For Further Information/ Registration/ Submission or Enquiries, please visit: