



KENYATAAN MEDIA

UniMAP 2017 LOGO REBRANDING

Kangar, March 17 - Universiti Malaysia Perlis (UniMAP) had launched an addition to the UniMAP logo, now bearing the Universiti Malaysia Perlis wording besides the original logo. The launch was completed during the Seri Gemilang Putra UniMAP 2016 Award Ceremony at Putra Regency Hotel, here yesterday.

The launch was made in conjunction with the 10 years celebration after UniMAP was rebranded from Kolej Universiti Kejuruteraan Utara Malaysia (KUKUM) on 1st February 2007 .

According to the Vice Chancellor of UniMAP, Dato 'Prof. Dr. Zul Azhar Zahid Jamal, the launch of the new logo is also in line with its increasing use and function.

"UniMAP is now 10 years, counting from the date of its branding, thus, an additional logo will better highlight UniMAP's corporate image in the local and international scene.

"In addition, the launch of the new logo is also expected to reduce public's confusion in associating UniMAP with other public universities," he said.

Raja Muda of Perlis, who is also UniMAP Chancellor, Tuanku Faizuddin Putra Jamalullail launched the logo. Raja Puan Muda of Perlis, who is also the Pro-Chancellor of UniMAP, Tuanku Hajjah Lailatul Shahreen Akashah Khalil had also graced the audience with her presence.

Also present were Perlis Menteri Besar, Datuk Seri Azlan Man; Chairman of the Board of Directors of Universiti Malaysia Perlis, Dato 'Prof. Emeritus Ir. Dr. Zainai Haji Mohamed and former Vice Chancellor of UniMAP, Datuk Prof. Emeritus Dr Kamarudin Hussin.

Meanwhile, a UniMAP time capsule containing hope notes, which was kept for 10 years, was also opened at the 2016 ASG in order to reminisce on the hopes that were written ten years ago.

The hope written by UniMAP Chancellor wishes that all missions and visions of the university will be successfully achieved.

UniMAP Pro Canselor also hoped that luck will always be with UniMAP in its jourey to strive for excellence.

Dr. Kamarudin's note is a prayer that UniMAP will be a famous university worldwide.

For the record, over 2000 students and staff produced the notes that are included in the time capsule at the UniMAP campus in Kubang Gajah on the midnight on 1st February, 2007.