



# Elsevier's Value For The Research Process Of Universiti Malaysia Perlis

Presented By Lionel New, Account Manager, Research Solutions

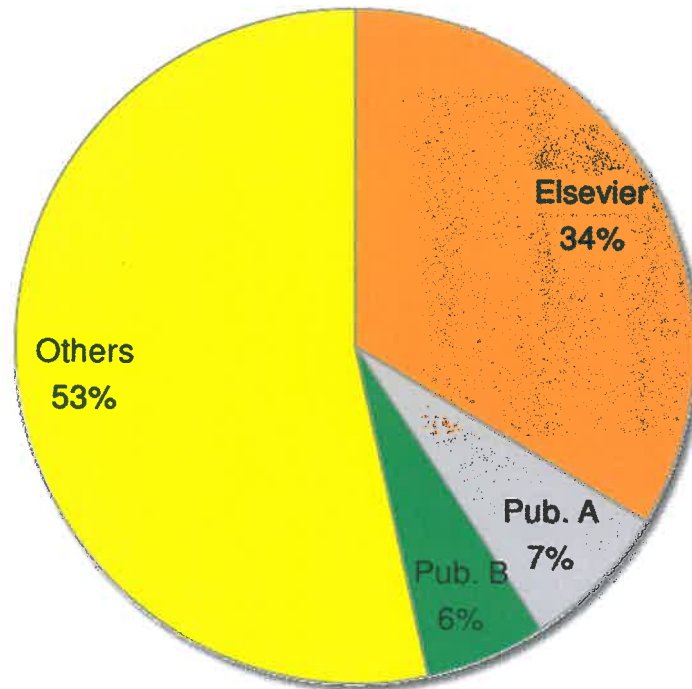
Date 16 Feb 2015



# Understanding the research interests at Universiti Malaysia Perlis

Clicks by subscribed users from Scopus abstracts to  
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China	1.77%
Switzerland	1.65%
Japan	1%
India	0.86%
Pakistan	0.72%
Italy	0.47%

Journal	Percentage
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Bioresource Technology	1.39%
Water Science and Technology	1.35%
Journal of Hazardous Materials	1.06%
Journal of Applied Polymer Science	0.92%
Applied Mechanics and Materials	0.82%
Water Research	0.6%
Proceedings of SPIE - The International Society for Optical Engineering	0.59%
Lecture Notes in Computer Science	0.57%
Materials and Design	0.56%

**Scopus**

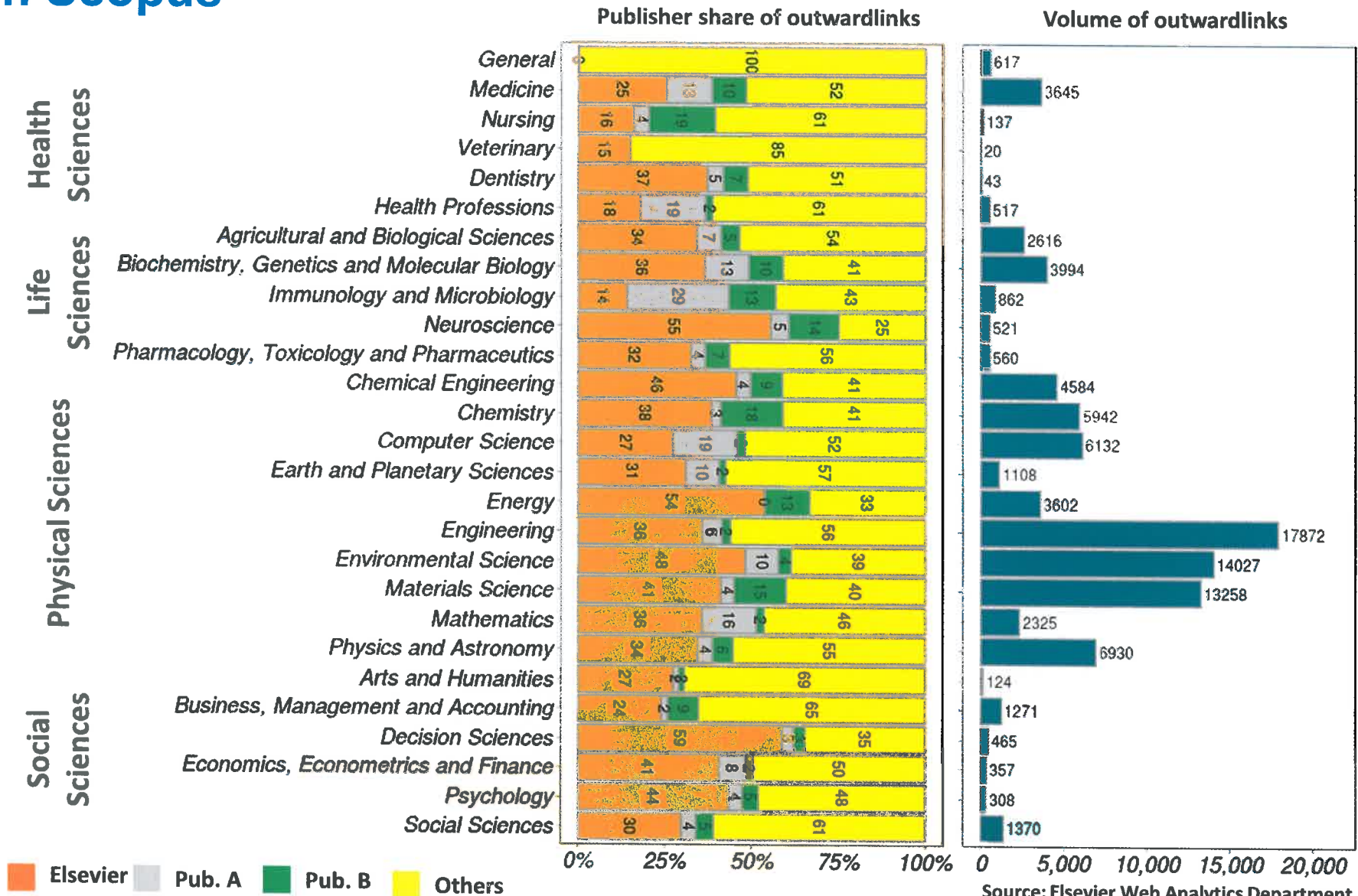
The largest abstract and citation database of peer-reviewed literature.



43,027 outward links

Source: Elsevier Web Analytics Department, Scopus Usage Data 2009-2013

# The subject spread of articles clicked by your researchers in Scopus





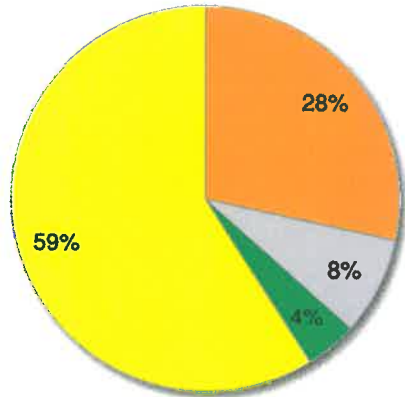
# The value of Elsevier in the research process of Universiti Malaysia Perlis

Articles referenced, articles published, citations received

# ScienceDirect contributes to your research process

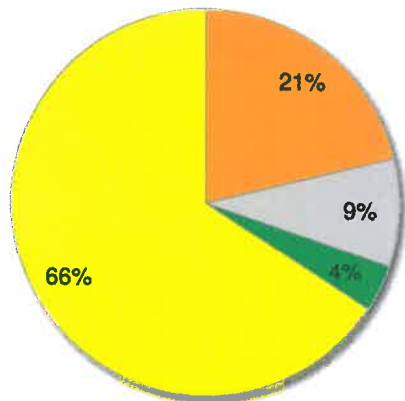
## Disseminate

### Citing Documents



## Certify

### Published Documents



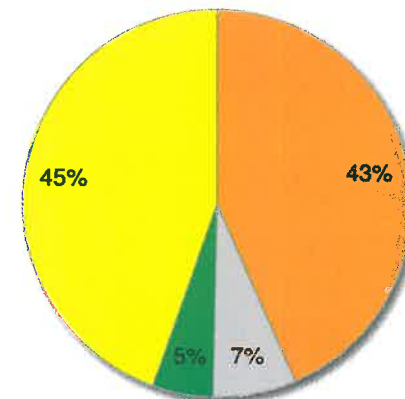
Case in point: Universiti Malaysia Perlis

Source: Scopus Data 2009-2013

Coverage: Approximately 5,000 publishers

## Investigate

### Referenced Documents

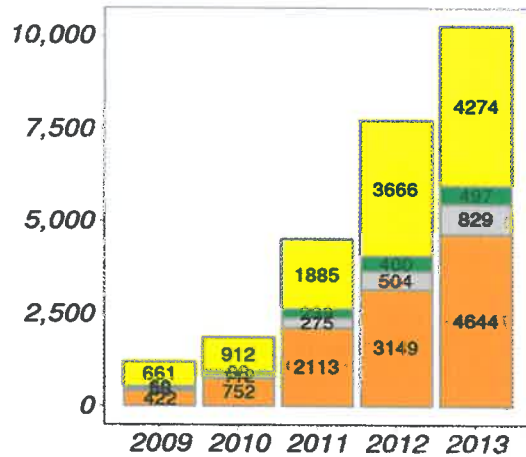


■ Elsevier 
 ■ Pub. A 
 ■ Pub. B 
 ■ Others

Source: Elsevier Web Analytics Department, Scopus Data 2009-2013

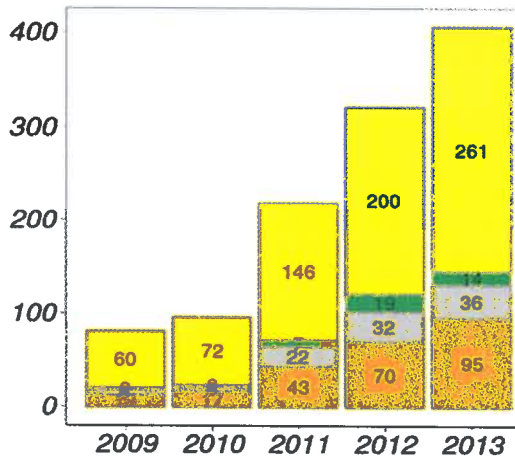
# Growth trends for references, publications & citations Universiti Malaysia Perlis

Referenced articles from



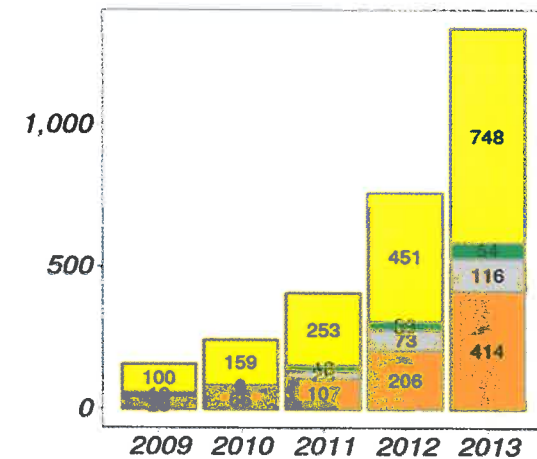
CAGR Elsevier: 82.14 %

Articles published in

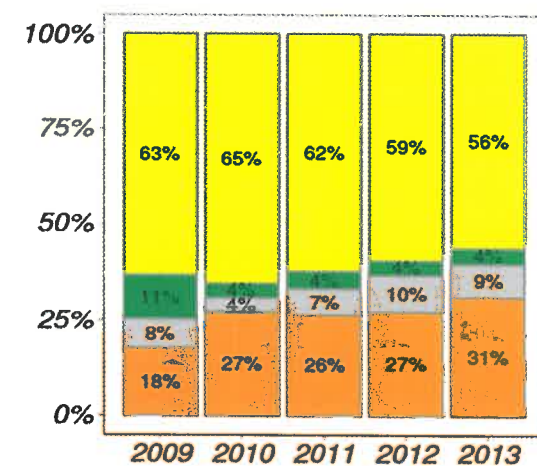
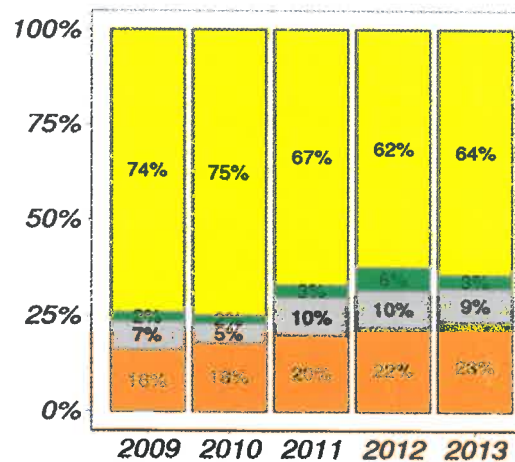
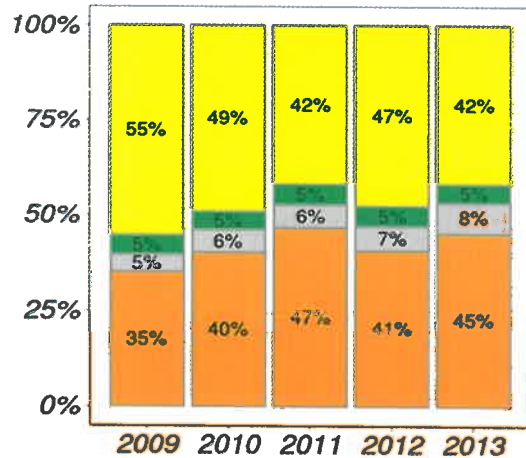


CAGR Elsevier: 64.42 %

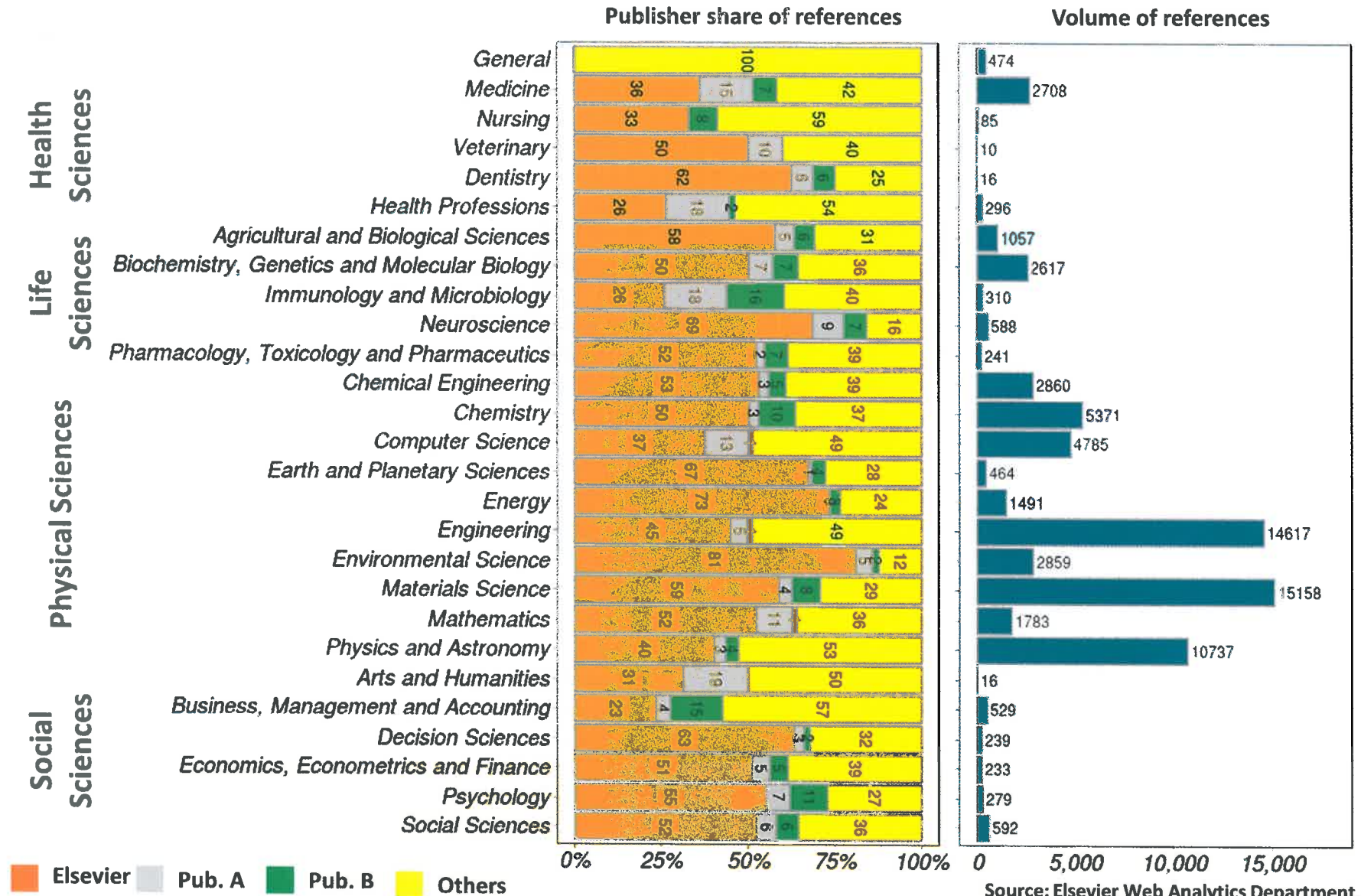
Citations received from



CAGR Elsevier: 96.09 %



# Subjects of documents referenced by affiliated researchers



Source: Elsevier Web Analytics Department, Scopus Data 2009-2013





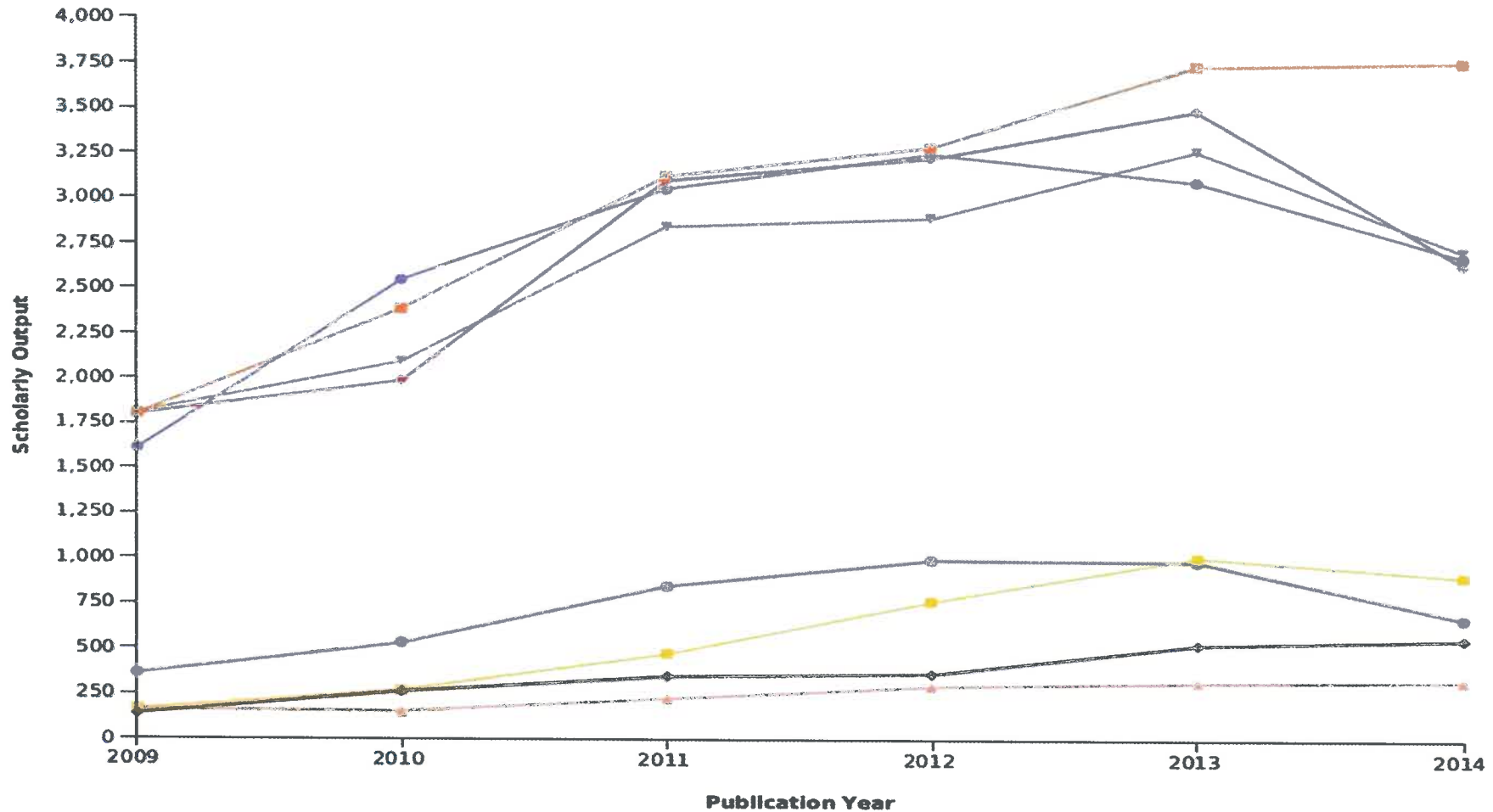
# ScienceDirect Usage – Universiti Malaysia Perlis

		Full Year Figures				
		2010	2011	2012	2013	2014
ScienceDirect	SD Active Users (Monthly Average)	2,794	2,547	2,618	3,139	3,818
	SD Sessions	58,120	54,385	54,284	62,689	76,018
	SD Searches	74,657	81,278	88,649	111,982	113,958
	SD Full Text Article Downloads	161,418	219,463	248,760	239,268	330,047



Subject	Downloads
Agricultural and Biological Sciences	39,199
Arts and Humanities	3,639
Biochemistry, Genetics and Molecular Biology	39,052
Business, Management and Accounting	15,716
Chemical Engineering	72,713
Chemistry	71,388
Computer Science	27,846
Decision Sciences	9,592
Earth and Planetary Sciences	17,939
Economics, Econometrics and Finance	7,321
Energy	51,586
Engineering	117,836
Environmental Science	49,713
Immunology and Microbiology	15,110
Materials Science	139,831
Mathematics	8,190
Medicine and Dentistry	22,269
Neuroscience	6,060
Nursing and Health Professions	2,500
Pharmacology, Toxicology and Pharmaceutical Science	5,146
Physics and Astronomy	42,140
Psychology	6,805
Social Sciences	21,405
Veterinary Science and Veterinary Medicine	2,541

## Research Output of UNIMAP and selected comparator institutions

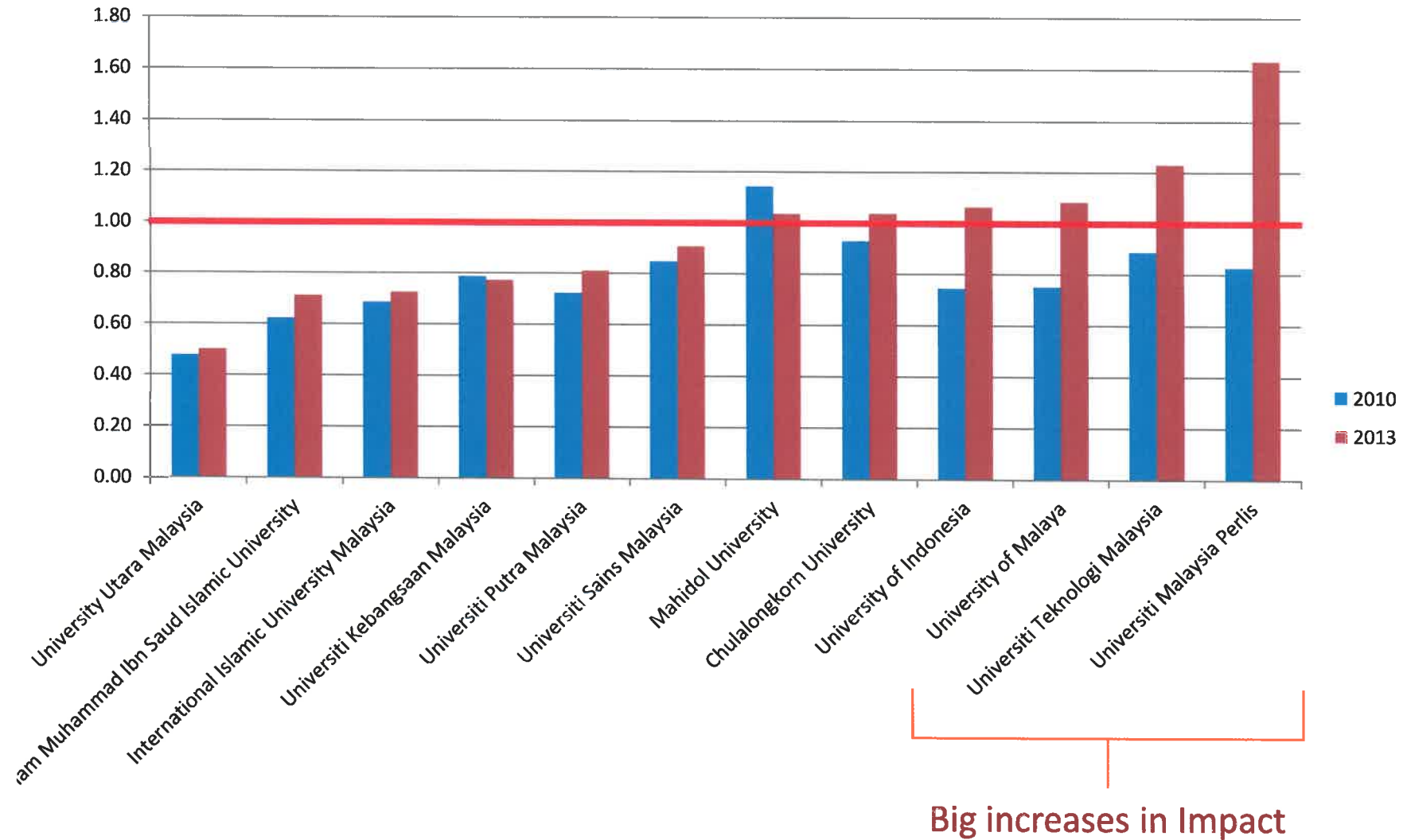


**Chart Legend**

- International Islamic University Malaysia [Institution]
- Universiti Malaysia Perlis [Institution]
- Universiti Putra Malaysia [Institution]
- Universiti Tun Hussein Onn Malaysia [Institution]
- Universiti Kebangsaan Malaysia [Institution]
- Universiti Malaysia Terengganu [Institution]
- Universiti Sains Malaysia [Institution]
- University of Malaya [Institution]

## Citation Impact selected institutions 2010 & 2013

### Field-Weighted Citation Impact



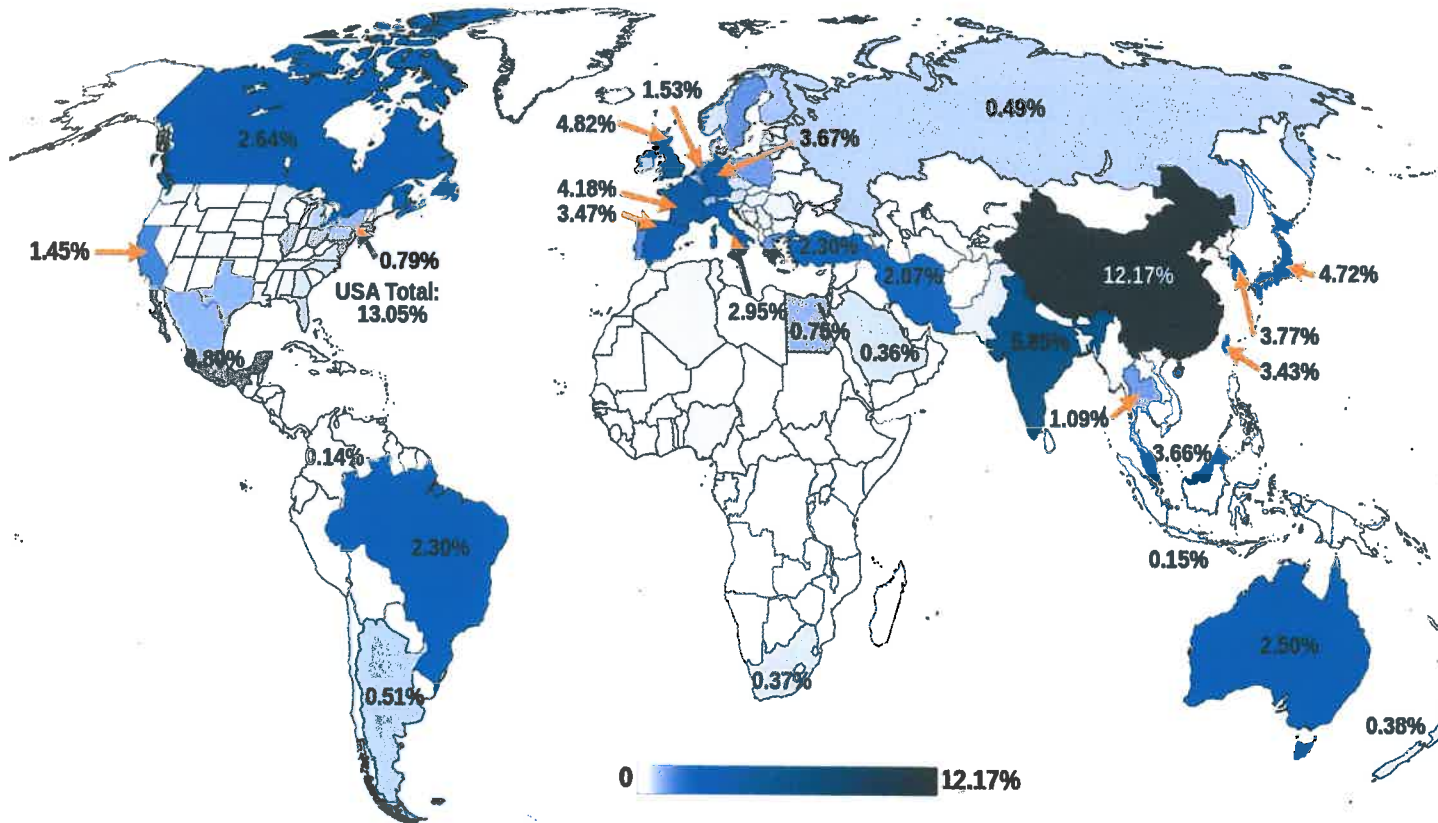


# The Global Dissemination Value of ScienceDirect

Discovery, Dissemination & Impact in Internationalized Research

# ScienceDirect as a discovery platform

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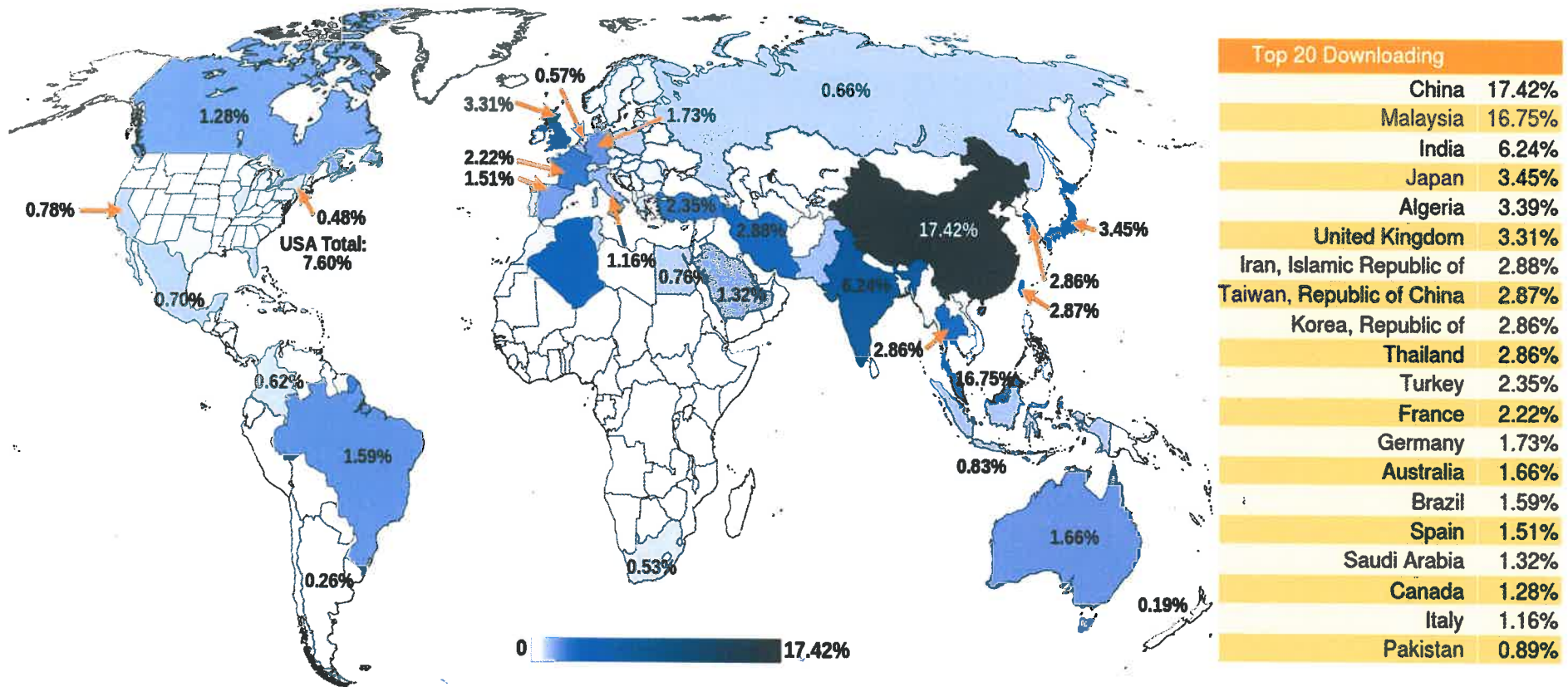


Top 20 Used	
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United Kingdom	4.82%
Japan	4.72%
France	4.18%
Korea, Republic of	3.77%
Germany	3.67%
Malaysia	3.66%
Spain	3.47%
Taiwan, Republic of China	3.43%
Italy	2.95%
Canada	2.64%
Australia	2.5%
Brazil	2.3%
Turkey	2.3%
Iran, Islamic Republic of	2.07%
Netherlands	1.53%
California (USA)	1.45%
Portugal	1.28%
Singapore	1.21%

World wide Affiliations country of ScienceDirect articles downloaded by Researchers From Universiti Malaysia Perlis

# ScienceDirect as a dissemination Platform

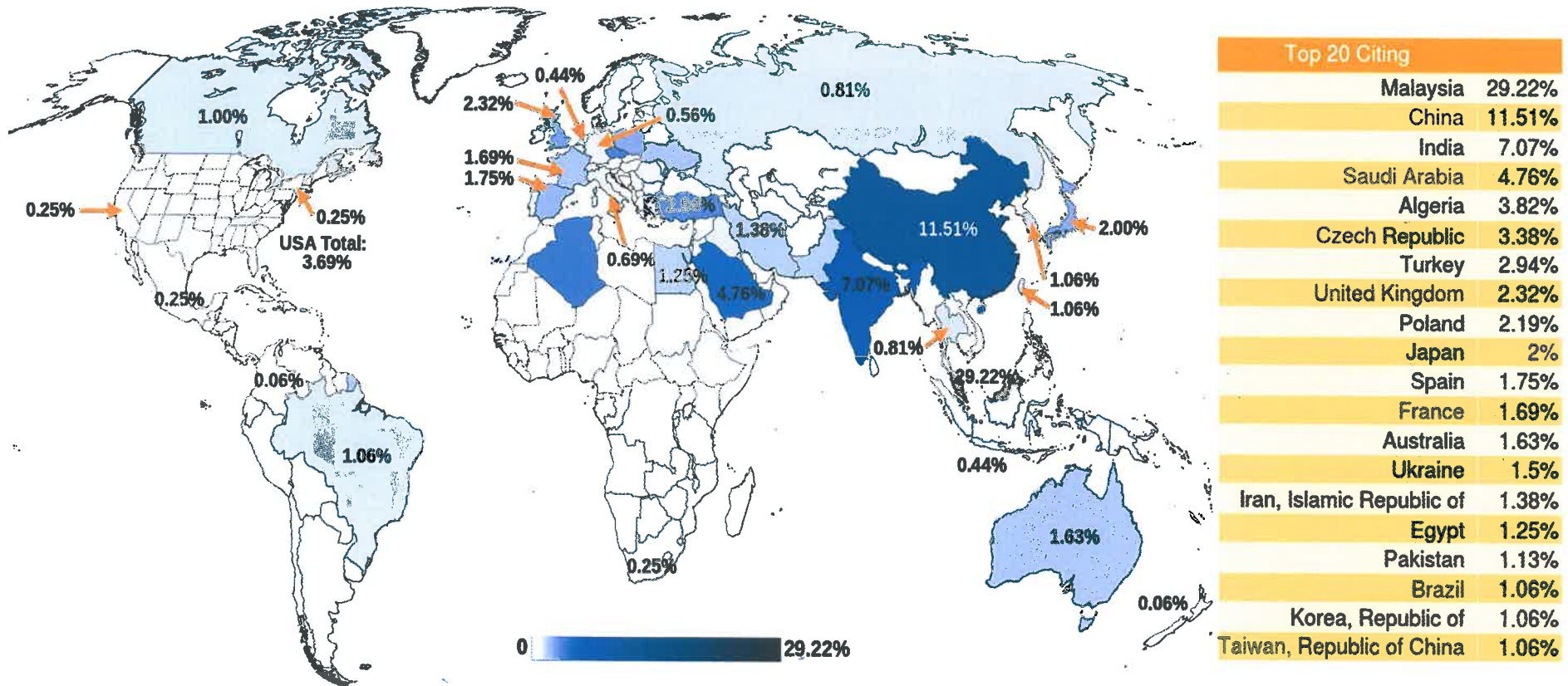
Where in the world have the articles authored by Universiti Malaysia Perlis affiliated researchers been downloaded?



Articles from Universiti Malaysia Perlis affiliated authors and published on ScienceDirect have been downloaded 1,499,178 times across the globe between 2009-2013

# Citations of your research published with Elsevier

Where have articles authored by Universiti Malaysia Perlis affiliated researchers and published on ScienceDirect have been cited in the world?



Based on country affiliations of authors, articles from Universiti Malaysia Perlis affiliated authors and published on ScienceDirect, have been cited by 1,598 authors globally



# Supporting Research Community in Universiti Malaysia Perlis

Elsevier Outreach Programs



# Supporting Research Outreach Program - UNIMAP



Elsevier Early Career Resources - Elsevier Early Career Resources online site to support and provide advice on how to plan a successful research career, partly best achieved by also keeping Ethics in research and publishing in mind. We have also online guides and recommended reading for publishing articles and training & workshops area to provide insights and support to your users in their research career journal.



**LibraryConnect**  
Partnering with the Library Community

The forum will bring together internal Elsevier speakers as well as esteemed overseas speakers. The forum presents itself as an excellent platform for Elsevier to engage with key customers and better understand the needs and challenges of today's librarians as well as a great opportunity for all to exchange ideas, share insights and make new acquaintances.



## How to write a great paper and get it published in a research journal

2 March 2015, Monday | 2.00pm – 5.00pm  
Auditorium Tuanku Syed Faizuddin Putra Library  
Universiti Malaysia Perlis

Learn the best way of structuring papers when writing and the best journal to send it to. This workshop will cover how publishers and editors think, as well as the peer review process.

### AGENDA

2:00pm - 2:15pm	On-site registration
2:15pm - 2:20pm	Opening address by university representative
2:20pm - 4:50pm	How to write a great paper, and get it published in a research journal  This presentation will cover: <ul style="list-style-type: none"> <li>■ What steps are needed before writing a paper</li> <li>■ Using citation database to evaluate journals, authors and collaborators</li> </ul>



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