

Malaysia Tourism Transformation Plan (MTTP)

INFOGRAPHIC **NST**

MTTP-2020:36:168

Tourism to contribute RM168 billion in receipts and
36 million in tourist arrivals by 2020

- Malaysia's tourism industry is the 3rd largest foreign income earner to the economy — RM58.3 billion
- Tourism's contribution in 2011 to Gross National Income: 7th largest — USD12.3 billion

Year	Tourist Arrival (Million)	Receipts (RM/Billion)
2009	23.6	53.4
2010	24.6	56.5
2011	24.7	58.3
2012	**25 (target)	**60 (target)