

# 100% Success at IENA 2010

Three renowned researchers; namely Prof. Dr. Ismail Daut, Prof. Madya Dr. Johari Adnan and Prof. Madya Ir. Mohd Ichwan Nasution represented UniMAP in the recent prestigious Ideas-Inventions New Products (IENA) 2010 International Trade Fair Exhibition which was held at Nuremberg, Germany from the 28-31 October 2010.

As usual, UniMAP authorities had targeted a 100% success for the products that were sent in for international exhibitions. This is because products that are selected are based entirely on the products' achievements at local exhibitions in the same year. Coupled with the expertise and vast experience of the three renowned researchers, there were no doubt that these three researchers would be triumphant. UniMAP bagged two gold awards and a silver award for all the three products.

Although, the number of contestants contending for the awards at the exhibition were relatively small in number, but UniMAP gained positively from the exhibition. This is because our three researchers successfully convinced the panel of jury that the products exhibited were of very high quality and relevant in both the present and future.

