

# Technical Visit to Malaysian Global Innovation & Creativity Centre (MaGIC)

INFORMATION AND COMMUNICATIONS TECHNOLOGY SPECIAL INTEREST GROUP

reported by



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On the 22 August, 2017, 12 members of ICTSIG visited the Malaysian Global Innovation & Creativity Centre (MaGIC) in Cyberjaya, Selangor where its Community Director, Mr. Andi Suswandi, briefed the delegates.

MaGIC is an innovation and creativity centre located in Persiaran APEC, Cyberjaya, Selangor. It was launched on April 27, 2014, by President Barack Obama and Prime Minister Dato' Sri Najib Tun Abdul Razak, with 7,000 aspiring

entrepreneurs in attendance. In conjunction with the launch, MaGIC signed a Memorandum of Understanding with Stanford University and UP Global to foster and develop a vibrant startup ecosystem in the country.

So far, MaGIC has helped a large number of Malaysian and regional entrepreneurs through its initiatives and various programmes. It comes under the auspices of the Ministry of Finance, which allocates funds for its operations and activities.

## FAST FACTS

- MaGIC is a Government-linked agency under the Ministry of Finance.
- Its vision is to become the leading innovation and creativity centre for entrepreneurs worldwide, particularly Asia
- Its aim is to promote technology and startups. Among its key functions are growing talent and building creativity/innovation capabilities in participants.
- MaGIC's programmes and platforms help entrepreneurs build up on their skills, provide them with tools to expand their businesses, innovate existing businesses and grow ideas into successful businesses.
- Its initiatives are fostering the spirit of entrepreneurship and helping to equip participants with the necessary skills, capabilities and network to create value and succeed.
- Its objective is to facilitate the growth of creativity and innovation which will then position Malaysia as a global innovation hub. ■



IEM participants at MaGIC