



SIARAN MEDIA

**UniMAP BOOK PUBLISHER WILL LAUNCH BOOKS IN INDONESIA
INTERNATIONAL BOOK FAIR 2016**

Kangar, 27 September 2016 - Universiti Malaysia Perlis (UniMAP) Publisher for the first time will participate in the Indonesia Book Fair, which is among the strategic initiatives to market the books that published by the UniMAP Publisher in abroad through the collaboration with the Malaysian Scholarly Publishing Council.

Moreover, the participation also received support from the Malaysia Institute of Translation and Books, Institute of Language and Literature and the publishers from Indonesia, also hoped to conclude a number of agreements including an agreement for the distribution of the scientific e-book with the Indonesia BUQU Company.

Director of UniMAP Publisher, Prof. Dr. Asiah Sarji said, UniMAP Publisher also intends to have a final level discussion of buying and selling the copyright with the Rosda Karya Publisher which is also from Indonesia.

"Besides being involved in exhibiting and selling books at the booth provided by the Malaysian Scholarly Publishing Council, a series of meetings and discussions have been organized with the scientific and commercial publishers for collaboration and sales of the copyright work that published by the UniMAP.

"We plan to showcase 10 titles and sold at least two copies of each title. In addition, there are also direct books selling on the subject of media and communications at the University of Pancasila Jakarta and Publishers expect there will be bookings for those books," he says in a statement today.

According to Dr. Asiya again, UniMAP Publisher expects 20 books published by the UniMAP can be listed in the Indonesia BUQU e-book catalog portal in the first six months, whereas the impact of the copyright purchase also expected within a year.

Dr. Asiya added participation for the first time will also witness a new history at the Conference Hall, Jakarta Convention Centre on September 30th with the launch of an anthology of poetry which was written by her.

"It is a very meaningful book to me that it was the result of experience and observation on life as of a teenager in the 1960s until now.

"Poems in the book are divided into five sections that portray about family relationships, love, man, life and the nation of which it is a special gift from me to the UniMAP for the opportunity that was given to serve in the university for the past six years," she said.

According to Dr. Asiya also, she openly and confidently tries to convey to the reader of her feelings and experiences through the writing of poems by using semi-prosaic and it is easy for readers to understand the poems.

The book is available at a price of RM42.00 at the UniMAP Publisher at No. 98, First Floor, Block A, Taman Pertiwi Indah, Jalan Kangar - Alor Setar, Kangar Perlis or call 04-9775159.

Dikeluarkan Oleh:

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