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**UniMAP-UMK CELEBRATES STRATEGIC RELATIONS**

Pengkalan Chepa, 25 January – Universiti Malaysia Perlis (UniMAP) and Universiti Malaysia Kelantan (UMK) have agreed to cooperate in order to strengthen the field of entrepreneurship.

This was achieved during the benchmark visit by the UniMAP Vice Chancellor's Office (PNC) to UMK here yesterday.

UniMAP Vice Chancellor Brig. Jen. Datuk Prof Emeritus Dr. Kamarudin Hussin said UMK was a university with expertise in entrepreneurship which attracted the attention of UniMAP to adapt these skills at their engineering university.

He said he hoped the Smart Partnership will continue with UniMAP focusing on agriculture and UMK on entrepreneurship.

“As a young university, UniMAP is always looking for room and opportunities to establish strategic cooperation with a number of parties to share ideas with to increase research quality while seeking to generate income.

“I hope a strategic cooperation such as this will be the main field in creating research products that would be beneficial to all,” he said yesterday after leading the benchmark visit.

The arrival of the UniMAP delegation was welcomed by the UMK Vice Chancellor Dato’ Prof Dr. Mortaza Mohamed and the UMK top management.

According to Dr Kamarudin the visit was to strengthen the bond between the two universities as well as to celebrate their relationship, proving UniMAP and UMP are committed in having a win-win cooperation.

“This visit is also for the purpose of exchanging of ideas and experiences of management and administration especially in the Vice Chancellor's Office which is a communication medium with other universities.”

“Besides that, the relationship between UniMAP and UMK is hoped to expand and contribute to educational development and bring benefit in terms of increased knowledge for both universities,” he said.

He believed that cooperation between UniMAP and UMK is mutually supportive especially to increase human resource competency, to optimise input for teaching and learning, and to increase the efficiency of university administration.

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