

## Development of franchises by sector

Sector	2010		2011		2012	
	Figure	Percentage (%)	Figure	Percentage (%)	Figure	Percentage (%)
Food and beverage	139	31	196	34	212	34
Apparel and accessories	67	15	71	12	73	12
Service	47	10	62	11	69	11
Education	52	12	69	12	71	11
Beauty and health	43	9	58	10	65	10
Retail	13	3	16	3	16	3
IT and telecommunications	20	5	25	4	26	4
Others	66	15	83	14	87	14
<b>Total</b>	<b>447</b>	<b>100</b>	<b>580</b>	<b>100</b>	<b>619</b>	<b>100</b>

Source: Malaysia Franchise Association