

# Malaysia's Most Valuable Brands 2012

Rank	Brand	Industry	Brand Value (RMm)	Growth since 2009 (%)
1	Maybank	Banking	10,960	103.9
2	CIMB	Banking	10,518	100.5
3	Maxis	Telecoms	10,084	-
4	Public Bank	Banking	9,134	38.5
5	Celcom	Telecoms	5,689	42.5
6	DiGi	Telecoms	4,705	50.4
7	Resorts World	Leisure/Entertainment	4,181	20.7
8	Parkson	Retail	3,790	1.3
9	Sime Darby	Diversified	3,390	13.3
10	Petronas*	Energy	3,316	25.2
11	Perodua	Automotive	2,833	7.2
12	AirAsia	Airline	1,469	257.3
13	IOI	Diversified	1,340	-
14	AmBank	Banking	1,339	75.9
15	RHB Bank	Banking	1,228	77.6
16	F&N	Food & beverage	1,092	-
17	YTL	Diversified	763	3.1
18	SP Setia	Property/Infrastructure	755	-
19	TV3	Media	621	5.9
20	Sunway*	Diversified	463	-
21	Dutch Lady	Food & beverage	403	45.9
22	The Star	Media	384	3.5
23	Alliance Bank	Banking	361	84.8
24	OldTown White Coffee	Food & beverage	294	-
25	Padini	Apparel	260	6.2
26	Affin Bank	Banking	224	12.4
27	Sin Chew Daily	Media	219	1.6
28	TM	Telecoms	169	-
29	Bonia	Apparel/Leather wear	129	33.6
30	Premier	Household products	122	9.3

\*Petronas: Petronas Dagangan and Petronas Gas (B2C, B2B Petroleum, LPG and Natural Gas) business.

\*Sunway: Sunway City rather than Sunway was valued in 2009

Source: Interbrand