

Patent And Commercialization Strategy For Universities Seminar



UniMAP

Organized By:
Centre for Entrepreneurship Development, Commercialization and
IP Management (E-CIP) UniMAP

In Collaboration With:
Pintas IP Group & Pintas Consulting Sdn. Bhd.

Date: 10th May 2012 (Thursday)

Time: 8.30am-1.00pm

Venue: Bilik Seminar Za'aba UniMAP, Seriab, Kangar, Perlis

FEATURED SPEAKER

Mr Lok Choon Hong

Mr. Lok Choon Hong is a founding partner of Pintas IP Group. He is a qualified lawyer (non-practicing) for Malaysia and Singapore and a registered patent, trademark, and industrial design agent.

Mr Lok holds a Bachelor Degree of Law from the University of Malaya and a Masters of Law degree from the University of Cambridge specializing in intellectual property and executive MBA degrees from INSEAD France/Singapore focusing on venture capital investment

For the past ten years, he has dealt with numerous cross-border intellectual property, registration, transfer and enforcement work. He is also attached to a venture capital fund focusing on the Asean and China Region. Mr Lok is a Director of Pintas IP Group Sdn. Bhd. (Malaysia), Pintas Pte. Ltd. (Singapore) and China Asean Venture Capital Fund Management Co. Ltd. (China)

- **Registration is FREE to UniMAP's Academicians and Researchers**
- **Seats is LIMITED (35 pax) and is on First-Come First-Served Basis**
- **Morning Tea Break, Lunch and Seminar Materials will be provided**

-To Register, please complete and forward the **Registration Form** to ameersafwan@unimap.edu.my or fax to **04-978 2749** before or on **7th May 2012**.

-For further enquiries, please contact **Mrs. Nurul Husna** at **04-979 8750**



GET EXPERT ADVICE ON THE IP PRACTICE

Attend for These Great Benefits:

- **Patent and IP Protection Strategy For R&D Outputs From Universities**
 - An overview of different categories of IP protection
 - Sources of IP rights from Universities
 - Functions of IP to universities and research institutions
 - IP Strategy Map for universities
 - IP Management Framework for universities
- **Pre-Commercialization Strategy For R&D Outputs From Universities**
 - Master Flow Chart of commercialization research output
 - Bridging the innovation gap
 - Sources of fund
 - What does investor look for?
 - Technopreneur's checklists
 - Funding options in Malaysia