

**DEADLINE OF SUBMISSION 30 NOVEMBER 2011**



**OPEN TO ALL UniMAP STUDENTS, LECTURERS AND PLVs!  
CASH PRIZES AT STAKE FOR THE WINNING TEAMS!**

# **BUSINESS ON WHEEL DESIGN CHALLENGE 2011 (BOWDeC 2011)**

**Theme:**

**BUSINESS INNOVATION: THE ENGINE THAT PROPELS MARKET POWER**

**Registration Period:**

**27 OCTOBER 2011 - 11 NOVEMBER 2011**

**Competition period:**

**27 OCTOBER 2011 - 30 NOVEMBER 2011**

**Category Of Competition:**

**1st Category - Business Idea**

**2nd Category - Tricycle Design**

**3rd Category - Caravan Design**

**Awarding & Presentation:**

**14 DECEMBER 2011**

**Venue:**

**Dewan Keikhlasan, UniMAP, Perlis**

**Organizer:**

**School Of Business Innovation & Technopreneurship, UniMAP**

**School of Manufacturing Engineering, UniMAP**

**For further enquiries and details:**

**Log on to [www.bowdec2011.blogspot.com](http://www.bowdec2011.blogspot.com)**

**Email us at: [bowdec@unimap.edu.my](mailto:bowdec@unimap.edu.my)**

**Contact Person: Wan Sallha Yusoff (016-441 4867)**

**\*participant is allowed to participate in more than (ONE) category.**