

The IEM Business Club

THE IEM Business Club, an initiative under the Standing Committee on Corporate Affairs, kicked off its inaugural Networking Session for IEM members on 17 September 2010. The event was held at the newly-refurbished Refreshment Room, Wisma IEM, with a view to enable IEM members to enhance business opportunities amongst themselves. A total of 11 participants from various industries in the engineering sector, such as building materials, engineering consultancy, refinery, air pollution control materials supply and many more, took part in the inaugural session.

Helmed by the Business Club Chairman, Ir. David Lai Kong Phooi, the session was attended by, among others, Ir. Choo Kok Beng, the Chairman of the Standing Committee on Corporate Affairs. Dato' Ir. Dr Andy Seo was appointed the Advisor of the IEM Business Club in light of his vast experience and exposure in the setting up of similar business clubs in other professional bodies.

The club intends to build a “Buyer-Seller” database of members’ contact details, company profiles as well as products and services provided or required, to enable the members to conduct their own business matching. **The club targets to expand this database on the new myIEM web portal in the near future.**

Previously known as the “Pro-ETI Bureau”, the club was initially established through Excomm and Council decisions to promote export readiness among IEM members by means of advancing the business venture and networking of its members in engineering technology and innovation, both locally and overseas. The bureau was re-branded as the “IEM Business Club” in May this year to better reflect the ultimate goal of its creation which is to explore business potentials for IEM members within the country and in neighbouring economies with a focus on doing business in the engineering sector and to build a business networking in those countries.

To achieve this goal, the IEM Business Club will, from time to time, organise trade visits and hold business dialogues with potential foreign business partners at overseas conferences, meetings and symposiums. All IEM members interested in furthering their business potential overseas are urged to join such delegations. The IEM Business Club will disseminate information on such visits and/or dialogues and networking sessions through flyers, email blasts and website announcements, so members are urged to keep a lookout for event news. In addition, the IEM Business Club would soon be engaging all IEM



Branches in dialogues to help promote its initiatives and better benefits for all members, whether they are in Malaysia or overseas. ■