REGISTRATION FEE

The registration fee includes training materials, morning break, lunch and tea break for four days training.

Payment should be made payable to "Bendahari UniMAP" by bank draft, money order or cash and must reach the secretariat before the event. The rates are as follows:

- Staff RM 1,500.00 (usual price: RM1,800.00)
- Students RM 1,300.00

Early bird will get 10% off! Please register before 14 October 2010.

- Staff RM 1,350.00 (early bird)
- Students RM 1,170.00 (early bird)

Accomodation

Participants are required to arrange their own accommodation. Listed is the suggested accommodation in the vicinity.

- 1. Putra Palace Hotel Tel: 04-9769755
- 2. Hotel Sri Garden Tel: 04-9773701/3702
- 3. Putra Brasmana Hotel Tel: 04-9855900
- 4. UniMAP Guest House Tel: 04-9798136

CONSULTANT /TRAINER:

DR PAUL MULLENIX

Principal Consultant SystatS Consulting Sdn Bhd

Dr. Mullenix brings a wide range of experience from over 20 years in the fields of Statistics, Quality and Customer Service. His background spans Engineering, Quality, Manufacturing, Management, Academics and Customer Relations. Both in the U.S. and Malaysia, he has served in large multinational organizations such as Harris Semiconductor, Intersil and ChipPAC as Director of Quality Assurance & Reliability, Director of Customer Service, and Senior Staff Statistician. Dr. Mullenix holds a Ph.D. from the University of Florida In Statistics with research area in Directional Data. He is a member of the American Statistical Association, American Society for Quality and the Scientific Research Society Sigma Xi.

Application

Deadline for early bird registration is 14 October 2010

The closing date for registration is 25 October 2010

Application can be made by completing the attached form

For further information, please contact:

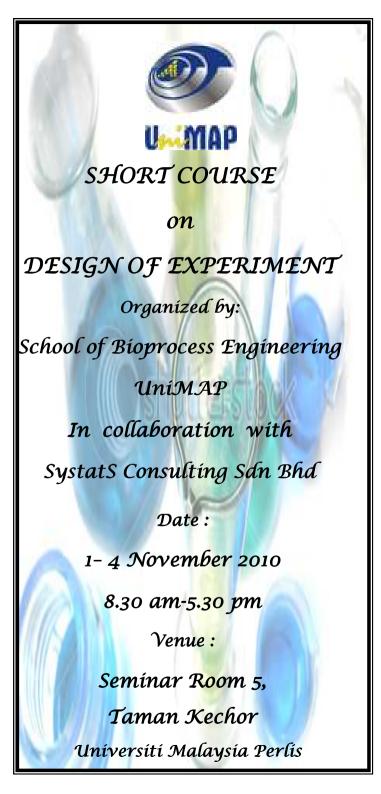
Short Course on DOE's Secretariat School of Bioprocess Engineering Universiti Malaysia Perlis Kompleks Pusat Pengajian Jejawi 3, 02600 Arau

Phone: 04-9798836/8825/8840/8821

Fax: 04-9798755

Email: mroshidi@unimap.edu.my/ahmadradi@unimap.edu.my

http://publicweb.unimap.edu.my/~bioproses



INTRODUCTION

Design of Experiments is an off-line quality improvement technique that can be employed to dramatically improve industrial products/ processes and provide an analytic framework for fundamental research. Through its use, it is possible to isolate the cause and effect linkages between input variables and the resulting output measures of function, quality, cost and performance.

This course provides participants with in-depth understanding of the basic principles of experimental designs. Example of actual industrial practice are emphasized throughout the presentation. Use of games and special simulation exercises accelerates the learning process.

WHO SHOULD ATTEND THIS COURSE?

- ■Researchers ■Engineers
- **■**Lecturers **■**Post graduate students
- ■Statisticians ■Quality Controllers

OBJECTIVES OF SHORT COURSE

- ✓ To train and equip the participants with appropriate statistical techniques to plan, design, analyze and interpret experiments.
- √ To identify and characterize key product and process parameter for optimization.
- ✓ To train the participants in using the statistical software DOE in the design and analysis of the experiments

WHY YOU SHOULD ATTEND THIS COURSE???

- : Offered at a reasonable price
- .. Taught by a very experienced trainer
- :. Certificate given by consultant
- Combination of Basic and AdvancedDOE within four days of training
- .: Limited number of participants

What are you going to do with all your data?

DESIGN OF EXPERIMENTS COURSE OUTLINE

Day 1:

- ✓ Introduction to DOE
- ✓ Basic Statistics Review
- ✓ Factorial Experiments

Day 2

- ✓ Factorial Experiments (Continued)
- ✓ 2k-p Fractional Factorials

Day 3

- ✓ 2k-p Fractional Factorials (Continued)
- ✓ Introduction to Response Surface

 Methodology

Day 4

- ✓ Introduction to Response Surface

 Methodology (Continued)
- Multiple Response Optimization
- ✓ Experimental Planning

DON'T MISS OUT THIS GREAT OPPORTUNITY!

Early Bird discount (register before 14 October 2010) will get 10% off.

CLOSING DATE: 25 October 2010

~You can bring your own laptop~